FSC-507-A	12/14/94	TO: ROM / PRC

SUBJECT: 1995 DORAL Displays

DISTRIBUTION:

X	AVP	X	CAM	___	ELM
X	RM	X	Reg.Mil.Mgr.	___	MIL
X	RBM	___	DM	___	REP
X	ROM				

DM	T&D	REP
1224	✓	✓
1225	✓	✓
1226	✓	✓
1229	✓	✓
1230	✓	✓
PTC	BAM	✓
ROM	PA	SC
RM	PC	MC RBM
1240	1242	BAM

A new enhanced DORAL display is currently being designed for your Permanent Pack Display locations. This new unit will be available for order in March of 1995. DORAL's objective of creating a "Big Brand" presence at retail will be reinforced with this impactful display unit. Several regions are currently upgrading their DORAL displays with System III components, etc. The availability of this unit should be considered before a mass change is instituted. Sell sheets and display information will be sent to you in the near future.

Program Contact: David Cook, extension #6550

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